



**DONATE ITEMS, HELP SAVE LIVES...  
LEADING ADDICTION RECOVERY NON-PROFIT EXPANDS INTO  
WOODSTOCK WITH OPENING OF NEW THRIFT STORE**

**NLB Thrift, an Industry of No Longer Bound,  
Now Accepting Donations of Household Items**

FOR IMMEDIATE RELEASE

*Woodstock's Zach King was an athlete and Boy Scout. Like many young people, he experimented using drugs but never dreamed addiction would one day consume his world and almost take his life...but it did. Today at 24-years-old, Zack is one of 42 residents at No Longer Bound, a men's addiction regeneration center for drugs and alcohol, getting the help he so desperately needs.*

Residents in Woodstock, Towne Lake and Cherokee County are encouraged to bring their donations of furniture, clothing and gently used household items to NLB Thrift, a new upscale thrift store in the Towne Lake area that will open later this year. All proceeds from the sale of products at NLB Thrift stay local and go directly to support men like Zach who are in the regeneration program at No Longer Bound.

"We are excited to expand into Cherokee County and bring the message of hope and that freedom from addiction is possible," said Edward Bailey, Executive Director of No Longer Bound. "By donating household items to NLB Thrift, residents in this community will help us save lives."

Bailey also wants to get the word out that No Longer Bound is here as a resource should addiction strike close to home, threatening the lives of men in this community, and to those seeking help.

With a mission *to rescue addicts, regenerate men and reconcile families*, No Longer Bound has evolved to become one of the nation's premier regeneration centers for men with drug and alcohol addiction. The No Longer Bound model of addiction recovery features a 12-month residential regeneration program, followed by a 10-month internship and programs for families, alumni, and after-care. No Longer Bound's program of regeneration is intensive and it works: *approximately 70% of those entering the program will graduate*. The organization also operates four industries to provide revenue, meaningful work activities and vocational training for residents.

No Longer Bound's four industries include:

- **NLB Thrift** – Upscale thrift shopping; NLB Thrift Woodstock will be the second NLB Thrift Store (the first is located in downtown Cumming)
- **NLB Furniture** – Beautiful hand-crafted custom furniture made by the residents of No Longer Bound
- **NLB Studios** – Full service printing, graphics and web design
- **Cars4Recovery** – Accepting donations of vehicles of all types

The 10,000 square foot NLB Thrift Woodstock is now open at 1910 Eagle Drive near Etowah

High School. The new store features an upscale thrift shopping experience for residents and local pick-up of furniture and larger collections of items. The centerpiece of the store is a pallet wood accent wall entitled: "*Wall of Hope.*" Residents dropping off donations to NLB Thrift can sign a pallet wood board with their name and a phrase of inspiration to be installed on the Wall of Hope.

All donations to NLB Thrift are tax deductible.

No Longer Bound is a private 501(c)(3) organization dedicated to rescuing adult men from drug and alcohol addiction. The organization was founded in 1991 by Mike Harden, a Vietnam Veteran, who returned home from the war, battling a new enemy: cocaine addiction. His search for freedom led him to the eventual creation of No Longer Bound. Today, the non-profit serves men from all over the country who are seeking to break the chains of addiction. No Longer Bound's main campus is in Cumming, Georgia.

### **Sobering Statistics**

Drug overdose deaths are the leading cause of injury death in the United States, ahead of motor vehicle and firearm deaths. (2015 National Drug Threat Assessment, Drug Enforcement Agency)

There are 40 million addicted people in the U.S. In Georgia there are 900,000 addicts; out of this population, 3% will make it into treatment and of this group, .06% will be successful. (Dr. Merrill Norton, Pharm.D.,D.Ph.,ICCDP-D, Clinical Associate Professor, University of Georgia)

For 25 years, No Longer Bound has been a light and resource in the deadly battle to save men from addiction. Over 1,200 men have completed the NLB program since the organization was founded in 1991. Currently there are approximately 42 residents in the regeneration program at No Longer Bound and 15 men in the internship program. Each year, 120 men will enter NLB and approximately 70% will graduate, free from addiction and ready for a second chance at life.

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*High Quality Photography is Available*

*Interviews Available With:*

- Edward Bailey, Executive Director (former resident of NLB,)
- Ben Feltman, Thrift Store Director (former resident of NLB)
  - Zach King, Resident of NLB, resident of Woodstock
  - Belinda King, Mother of Zach, resident of Woodstock

### **FOR MORE INFORMATION, CONTACT:**

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**No Longer Bound**, 2725 Pine Grove Road, Cumming, Georgia 30041 (Address of Main Campus and Administrative Offices)